



# NATIONAL FLOOD INSURANCE PROGRAM

## Bureau and Statistical Agent

W-02005

**MEMORANDUM TO:** Write Your Own (WYO) Principal Coordinators and  
NFIP Servicing Agent

**FROM:** Dennis Kuhns, Director  
Technical Assistance & Communications

**DATE:** January 15, 2002

**SUBJECT:** 2002 National Flood Conference Contest Deadlines

Attached is information that will help you nominate an insurance agency for the 2002 Agency of the Year Award and/or submit your materials for the Public Awareness Materials Contest. Please distribute this information within your organization as appropriate.

The forms and conference information also can be found on our web site at  
[www.fema.gov/nfip/2002conf.htm](http://www.fema.gov/nfip/2002conf.htm).

If you have any questions, please contact your Program Coordinator.

Enclosures

cc: Vendors, IBHS, WYO Standards, FIPNC, WYO Marketing Committee,  
FEMA Regional Offices, NFIP Regional Offices, Government Technical Monitor

Suggested Routing: Accounting, Claims, Data Processing, Marketing, Underwriting



## **Agency of the Year Award & Public Awareness Materials Contest**

The Federal Insurance and Mitigation Administration (FIMA), part of the Federal Emergency Management Agency (FEMA), recognizes outstanding insurance industry and other NFIP partners with special awards for their contributions to the National Flood Insurance Program (NFIP).

### **Agency of the Year Award**

Each year, three insurance agencies are recognized for their efforts to:

- Achieve superior flood insurance policy growth
- Implement innovative marketing strategies
- Participate in flood awareness activities
- Adhere to established underwriting guidelines

Nominations are due March 8, 2002, and must address all of the information listed on the form included with this notice. Anyone may submit a nomination, including but not limited to: WYO companies, insurance trade associations, lenders, claims adjusters, flood zone determination companies, FEMA and NFIP Regional Offices, state and local officials, and other insurance agencies.

All nominations are reviewed by the Selection Committee, which consists of one member each from the Flood Insurance Producers National Committee, the WYO Marketing Committee, and the Flood Insurance Committee of the Institute for Business and Home Safety. After their review, they select the three insurance agencies that most deserve the Agency of the Year Award.

The winning agencies will be announced at the 2002 National Flood Conference Awards Dinner on Tuesday, May 21. The NFIP will provide lodging and waive conference registration fees for one representative from each winning agency.

### **Public Awareness Materials Contest**

If you have materials that help consumers, insurance agents, and others understand the risk of floods and the need for flood insurance, make sure to enter them in the 2002 Public Awareness Materials Contest! Just fill out the attached form and send it along with your materials by April 5, 2002.

All materials submitted will be displayed at the 2002 National Flood Conference. Attendees can view the entries and vote for their favorite item in each category. Winners will be announced at the 2002 National Flood Conference Awards Dinner on Tuesday May 21, 2002.

National Flood Conference  
Hyatt Regency New Orleans  
New Orleans, Louisiana  
May 19-22, 2002



NATIONAL  
FLOOD  
INSURANCE  
PROGRAM

# Agency of the Year Award Nomination Form

To nominate an insurance agency, please provide the following information.  
(if you need more space, please attach additional pages and indicate which question you are responding to.)

1. Agency: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address (optional): \_\_\_\_\_  
Person who will accept award: \_\_\_\_\_ Acceptor's Title: \_\_\_\_\_
2. How much flood insurance is in place? (respond to one or both)  
Insurance in Force \$ \_\_\_\_\_ Policies in Force: \_\_\_\_\_
3. What has been the trend of growth in flood insurance policies over the past year?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
4. How many people have contributed to the flood insurance sales effort? \_\_\_\_\_
5. What marketing strategies does the agency implement to increase flood insurance policy sales?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
6. What activities has the agency participated in to increase awareness of floods?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
7. Has the agency adhered to established underwriting guidelines? (examples, if possible)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
8. Other information about the agency that you believe qualifies them to win the Agency of the Year Award.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
9. Attach samples, if possible, of the agency's efforts (e.g., marketing materials, advertisements, letters, programs from conventions/conferences, trade show listing of exhibitors, etc.).

Submitted by (Name): \_\_\_\_\_ Company/Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address (optional): \_\_\_\_\_

**Submit to:**

NFIP Bureau and Statistical Agent • Attn: Helen Harrington  
7700 Hubble Drive • Lanham, MD 20706

**Deadline for nominations is March 8, 2002.**

These forms and conference information can also be found on our web site at [www.fema.gov/nfip/2002conf.htm](http://www.fema.gov/nfip/2002conf.htm)

## Public Awareness Materials Contest Submission Form

Category: (check one)

- ☐ **Printed Marketing Material (brochure, flyer, stuffer, etc.)**
- ☐ **Advertising Material (tv, radio, newspaper, magazine, billboard, direct mail, etc.)**
- ☐ **Training Material**
- ☐ **Web Site**

Title or Description of Item : \_\_\_\_\_

Submitted by (Name): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address (optional): \_\_\_\_\_

- Please include one submission form for each entry (form may be photocopied).
- Each company is limited to one entry per category.
- Each entry can be no larger than 1 (11"x17"), 1 (8 1/2" x 14") or 2 (8 1/2" x 11")
- Entries must be original material only (no photocopies).
- Lamination is recommended for safe handling.
- Entries will not be returned unless requested.

**Send your completed form(s) and supporting materials to:**

NFIP Bureau and Statistical Agent  
Attn: Kevin Brown  
7700 Hubble Drive  
Lanham, MD 20706

**Deadline for nominations is April 5, 2002.**